

Please replace the paragraph beginning on page 11, line 20, with the following amended paragraph:

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118/09

Then, video data organization will be explained with reference to FIG. 2. In FIG. 2A, two sets of content blocks (one set of CM1 and [[PM2]] PM1 and another set of CM2 and PM2) are shown. One content block set consists of a CM content and a program content. In the example shown, the video contents are normally rendered by playback to the TV viewer in the following order: CM content 1 (CM1) → program content 1 (PM1) → CM content 2 (CM2) → program content 2 (PM2).

Please replace the paragraph beginning on page 15, line 1, with the following amended paragraph:

FIG. [[2B]] 3B shows the corresponding organization in which all CM content 2 (CM2) was not rendered by playback. In this case, a playback process is performed such that program content 2 (PM2) is rendered immediately after program content 1 (PM1) is rendered.